COOKIE POLICY

WHAT ARE COOKIES?

In English, the term "cookie" means biscuit, but in the field of web browsing, a "cookie" is something completely different. When you access our Website, a small amount of text is stored on your device's browser called a "cookie". This text contains various information about your browsing habits, preferences, personalisation of content, etc...

There are other technologies that work in a similar way and are also used to collect data about your browsing activity. We'll refer to all these technologies collectively as "cookies."

The specific uses we make of these technologies are described in this document.

WHAT ARE COOKIES USED FOR ON THIS WEBSITE?

Cookies are an essential part of how the Website works. The main purpose of our cookies is to improve your browsing experience. For example, to remember your preferences (language, country, etc.) during browsing and on future visits. The information collected in the cookies also allows us to improve the website, adapt it to your interests as a user, speed up the searches you make, etc...

In certain cases, if we have obtained your prior informed consent, we may use cookies for other purposes, for example to obtain information that allows us to show you advertising based on the analysis of your browsing habits.

WHAT ARE COOKIES NOT USED FOR ON THIS WEBSITE?

No sensitive personally identifiable information such as your name, address, password, etc. is stored in the cookies we use.

WHO USES THE INFORMATION STORED IN COOKIES?

The information stored in the cookies on our website is used exclusively by us, with the exception of those identified below as "third-party cookies", which are used and managed by external entities that provide us with services that improve the user experience. For example, the statistics collected on the number of visits, the most popular content, etc. are usually managed by Google Analytics.

Third-party cookies are also commonly used to guarantee payment transactions made through the Website.

HOW CAN YOU AVOID THE USE OF COOKIES ON THIS WEBSITE?

If you prefer to avoid the use of cookies, you can DECLINE their use or you can CONFIGURE the ones you want to avoid and the ones you are allowed to use (in this document we give you more information about each type of cookie, its purpose, recipient, temporality, etc.).

If you have accepted them, we will not ask you again unless you delete the cookies on your device as indicated in the following section. If you wish to revoke your consent, you will have to delete the cookies and reset them.

HOW DO I DISABLE AND DELETE THE USE OF COOKIES?

The Holder displays information about its Cookie Policy in the cookie banner accessible on all pages of the Website. The cookie banner displays essential information on data processing and allows the User to perform the following actions:

- ACCEPT or REJECT the installation of cookies, or withdraw the consent previously granted.
- Get additional information on the Cookie Policy page.

To restrict, block or delete cookies from this Website (and those used by third parties) you can do so, at any time, by modifying your browser settings. Please note that these settings are different for each browser.

In the following links you will find instructions on how to enable or disable cookies in the most common browsers

- Firefox
- Google Chrome
- Internet Explorer
- Microsoft Edge
- Safari

WHAT TYPES OF COOKIES ARE USED ON THIS WEBSITE?

Each website uses its own cookies. We use the following cookies on our website:

ACCORDING TO THE ENTITY THAT MANAGES IT
Own cookies:

These are those that are sent to the User's terminal equipment from a computer or domain managed by the publisher itself and from which the service requested by the User is provided.

Third-party cookies:

Cookies are those that are sent to the User's terminal equipment from a computer or domain that is not managed by the editor, but by another entity that processes the data obtained through the cookies.

In the event that the cookies are served from a computer or domain managed by the editor itself, but the information collected through these is managed by a third party, they cannot be considered as own cookies if the third party uses them for its own purposes (for example, the improvement of the services it provides or the provision of advertising services for other entities).

ACCORDING TO THEIR PURPOSE
Technical cookies:

They are those necessary for browsing and the proper functioning of our Website, such as, for example, controlling traffic and data communication, identifying the session, accessing parts with restricted access, remembering the elements that make up an order, carrying out the purchase process of an order, managing payment, controlling fraud linked to the security of the service, make an application for registration or participation in an event, count visits for the purposes of invoicing software licences for the software with which the Website service operates, use security elements during browsing, store content for the broadcasting of videos or sound, enable dynamic content (e.g. text or image loading animation) or share content through social networks.

Analytics cookies:

They allow us to quantify the number of users and thus carry out the measurement and statistical analysis of the use made by users of the Website. To do this, your browsing on our website is analysed in order to improve the range of products or services that we offer you.

Preference or customization cookies:

These are those that allow information to be remembered so that the User can access the service with certain characteristics that can differentiate their experience from that of other users, such as, for example, the language, the number of results to be displayed when the User performs a search, the appearance or content of the service depending on the type of browser through which the User accesses the service or the region from which the User accesses the service, etc.

ACCORDING TO THE TIME PERIOD THAT THEY REMAIN ENABLED

Session cookies:

These are designed to collect and store data while the user accesses a website.

They are usually used to store information that only needs to be kept for the provision of the service requested by the User on a single occasion (for example, a list of products purchased) and disappear at the end of the session.

Persistent cookies:

These are cookies in which the data remain stored in the terminal and can be accessed and processed for a period defined by the cookie owner, ranging from a few minutes to several years. In this respect, it should be specifically assessed whether the use of persistent cookies is necessary, since privacy risks could be reduced by using session cookies. In any case, when persistent cookies are set, it is recommended to reduce their temporary duration to the minimum necessary, taking into account the purpose of their use. To this end, WG29 Opinion 4/2012 indicated that for a cookie to be exempt from the duty of informed consent, its expiry must be related to its purpose. As a result, session cookies are much more likely to be exempted than persistent cookies.