

PRIVACY POLICY

The Data Controller informs you about their Privacy Policy regarding the processing and protection of personal data of users and customers that may be collected while browsing, when purchasing a product or contracting a service through the Website: <https://fusion19.com>

In this regard, the Owner guarantees compliance with the current regulations on personal data protection, reflected in the Organic Law 3/2018, of 5 December, on the Protection of Personal Data and the Guarantee of Digital Rights (LOPD GDD). It also complies with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons (GDPR).

The use of the website implies acceptance of this Privacy Policy as well as the conditions included in the Legal Notice.

IDENTITY OF THE RESPONSIBLE PARTY

- **Responsible:** AVIJO SL.
- **Tax ID:** B07611379
- **Address:** Avda Albufera 23 07458 Platja de Muro, Balears
- **Email:** info@fusion19.com
- **Contact Phone:** 971 89 15 66
- **Website:** <https://fusion19.com>

PRINCIPLES APPLIED IN DATA PROCESSING

In processing your personal data, the Data Controller shall apply the following principles which are in line with the requirements of the new European data protection regulation (GDPR):

- **Principle of lawfulness, fairness and transparency:** The Data Controller will always require consent for the processing of personal data, which may be for one or more specific purposes about which the Data Controller will inform the User beforehand with absolute transparency.
- **Principle of data minimisation:** The Data Controller shall request only the data strictly necessary for the purpose(s) for which the data is requested.
- **Principle of limitation of the storage period:** The Data Controller shall keep the personal data collected for the time strictly necessary for the purpose(s) of the processing. The Data Controller shall inform the User of the relevant retention period depending on the purpose. In the case of subscriptions, the Registrant will periodically review the

lists and remove those registrations that have been inactive for a considerable period of time.

- Principle of integrity and confidentiality: The personal data collected will be processed in such a way that their security, confidentiality and integrity is guaranteed.

The Data Controller takes the necessary precautions to prevent unauthorised access or improper use of its users' data by third parties.

COLLECTION OF PERSONAL DATA

You do not need to provide any personal data to browse the website.

The cases in which you do provide your personal data are as follows:

- When contacting us via the contact forms or sending an email.
- When commenting on an article or a page.
- When purchasing a product or contracting a service.
- When signing up for a subscription form or a newsletter that the Owner manages with MailChimp.

RIGHTS

The Data Controller informs you that with regard to your personal data you have the right to:

- Request access to stored data.
- Request rectification or deletion.
- Request the restriction of their processing.
- Object to the processing.
- Request the portability of your data.

The exercise of these rights is personal and must therefore be exercised directly by the data subject, requesting it directly from the Data Controller, which means that any customer, subscriber or collaborator who has provided their data at any time may contact the Data Controller and request information on the data stored and how it was obtained, request its rectification, request the portability of their personal data, oppose its processing, limit its use or request the deletion of such data in the files of the Data Controller.

To exercise your rights, you must send your request together with a photocopy of your National Identity Document or equivalent to the following e-mail address: info@fusion19.com.

The exercise of these rights does not include any data that the Data Controller is obliged to keep for administrative, legal or security purposes.

You have the right to effective judicial protection and to lodge a complaint with the supervisory authority, in this case, the Spanish Data Protection Agency, if you consider that the processing of personal data concerning you is in breach of the Regulation.

PURPOSE OF THE PROCESSING OF PERSONAL DATA

When you connect to the Website to send an email to the Owner, write a comment on an article or a page, subscribe to its newsletter or purchase a product or service, you are providing personal information for which the Owner is responsible. This information may include personal data such as your IP address, first and last name, physical address, email address, telephone number, and other information. By providing this information, you consent to your information being collected, used, managed and stored by - AVIJO S.L. - only as described on the following pages:

- [Legal Notice](#)
- [Privacy Policy](#)

The personal data and the purpose of the processing by the Data Controller is different depending on the system used to capture the information:

- **Contact forms:** The Owner requests personal data which may include: name and surname, email address, telephone number and website address in order to respond to Users' queries, provide information and demonstrations of the Owner's products and services, including quotations. For example, the Owner uses these data to respond to messages, doubts, complaints, comments or concerns that Users may have regarding the information included on the Website, the products and services provided through the Website, the processing of personal data, questions concerning the legal texts included on the Website, as well as any other query that the User may have and which is not subject to the conditions of the Website or the terms and conditions of contract.
- **Comment forms:** The Owner requests personal data, which may include: name and surname, email address, and website address in order to respond to User comments.
- **Forms for contracting products or services:** The Owner requests personal data which may include: name and surname, identity document (tax identification number, foreigner identification number, passport or residence permit), e-mail address, postal address, telephone number and payment details (payment methods or bank details) in order to maintain a commercial relationship with the User, to send orders, to provide the contracted services and to invoice and collect payment for the contracted products or services.
- **Content subscription forms:** The Owner requests the following personal data: first and last name, email address, telephone number and website address to manage the subscription list, send newsletters, promotions and special offers. The personal data provided to the Data Controller will be located on the servers of The Rocket Science Group LLC d/b/a, domiciled in the USA. (Mailchimp).

There are other purposes for which the Data Controller processes personal data:

- To ensure compliance with the conditions set out in the Legal Notice page and applicable law. This may include the development of tools and algorithms to help the Website ensure the confidentiality of the personal data it collects.
- To support and improve the services offered by this Website.
- To analyse user browsing. The Owner collects other non-identifying data obtained through the use of cookies that are downloaded to the User's computer when browsing the Website, the characteristics and purpose of which are detailed on the Cookies Policy page.
- To manage social networks. The Owner has a presence on social networks. If you become a follower on the social networks of the Owner, the processing of personal data will be governed by this section, as well as by those conditions of use, privacy policies and access regulations that belong to the social network that applies in each case and that you have previously accepted.

You can consult the privacy policies of the main social networks at these links:

- Facebook
- Twitter
- LinkedIn
- YouTube
- Instagram

The Data Controller will process your personal data in order to correctly manage your presence on the social network, inform you of its activities, products or services, as well as for any other purpose that the regulations of the social networks allow.

Under no circumstances will the Data Controller use the profiles of followers on social networks to send individual advertising.

PERSONAL DATA SECURITY

To protect your personal data, the Data Controller takes all reasonable precautions and follows industry best practices to prevent its loss, misuse, unauthorized access, disclosure, alteration or destruction.

The website is hosted by: AVIJO S.L.. The security of the data is guaranteed, as they take all the necessary security measures to do so. You can consult their privacy policy for more information.

CONTENT FROM OTHER WEBSITES

Pages on this website may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in exactly the same way as if you had visited the other website.

These websites may collect data about you, use cookies, embed additional tracking code from third parties, and monitor your interaction using this code.

COOKIES POLICY

In order for this website to function correctly it needs to use cookies, which is information that is stored in your web browser.

You can consult all the information relating to the policy of collection and treatment of cookies on the Cookies Policy page.

LEGITIMACY FOR DATA PROCESSING

The legal basis for the processing of your data is:

- The consent of the data subject.
- Execution of the contract or the implementation of pre-contractual measures with the data subject, in order to provide him/her with a product or service purchased from the Data Controller.
- To comply with legal obligations.

CATEGORIES OF PERSONAL DATA

The categories of personal data processed by the Data Controller are:

- Identification data.
- No processing of sensitive data categories.

PRESERVATION OF PERSONAL DATA

Personal data provided to the Data Controller will be retained until their deletion is requested.

RECIPIENTS OF PERSONAL DATA

- **Mailchimp** The Rocket Science Group LLC d/b/a, based in the USA. More information at: <https://mailchimp.com>
The Rocket Science Group LLC d/b/a processes the data for the purpose of providing email marketing services to the Data Controller.
- **Google Analytics** is a web analytics service provided by Google, Inc., a Delaware company headquartered at 1600 Amphitheatre Parkway, Mountain View, California, CA 94043, USA ("Google").
Google Analytics uses "cookies", which are text files placed on your computer, to help the Owner analyse how users use the website. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States.

More information can be found at: <https://analytics.google.com>
You can read about how Google handles privacy regarding the use of cookies and other information on Google's Privacy Policy page: <https://policies.google.com/privacy?hl=es>

You can also see a list of the types of cookies used by Google and its partners and all the information regarding their use of advertising cookies at:

- Types of cookies used by Google
- How Google uses cookies in advertising.

WEB BROWSING

As you browse the Website, non-identifying data may be collected, which may include, IP address, geolocation, a record of how services and sites are used, browsing habits and other data that cannot be used to identify you.

The Website uses the following third-party analytics services:

- Google Analytics.

The Owner uses the information obtained to obtain statistical data, analyse trends, administer the site, study browsing patterns and to gather demographic information.

The Owner is not responsible for the processing of personal data by websites that you may access through the various links contained on the Website.

ACCURACY AND VERACITY OF PERSONAL DATA

You undertake that the data provided to the Owner are correct, complete, accurate and current, as well as to keep them properly updated.

As User of the Website, you are solely responsible for the veracity and accuracy of the data submitted to the Website, exonerating the Owner from any liability in this regard.

ACCEPTANCE AND CONSENT

As a User of the Website, you declare that you have been informed of the conditions on the protection of personal data, you accept and consent to the processing of such data by the Owner in the manner and for the purposes indicated in this Privacy Policy.

To contact the Owner, subscribe to a newsletter or make comments on this website you must accept this Privacy Policy.

CHANGES TO THE PRIVACY POLICY

The Owner reserves the right to modify this Privacy Policy to adapt it to new legislation or jurisprudence, as well as to industry practices.

These policies shall remain in force until they are modified by other duly published policies.